

The Other Duckling – an emporium of inspired gifts and gems that are more than just sitting pretty

If you haven't already bookmarked The Other Duckling to save you in times of need for a special, handpicked gift that's a little bit different or to satisfy a craving for inspirational furniture, accessories and vintage gems that will have you sitting pretty and add clever zhuzh to your home, you're really missing a trick.

This delightful online emporium of eclectic individual and vintage pieces has attracted a growing following of delighted customers who regularly turn to *theotherduckling.co.uk* to snap up its unusual and pre-loved home furnishings and beautiful, handcrafted treasures. As a result, the purveyors of The Other Duckling finery, Andrew and Erica, are now adding more stylish collections to the range each month and have introduced a simpler online ordering process that makes for an even more satisfying shopping experience.

The former creative professionals relocated from London offices to Hampshire countryside in 2008 to put an eye for all things beautiful and some very valuable marketing, design and textiles backgrounds into The Other Duckling, which launched in 2009. Today, the website serves as the showcase for an exquisite collection of Erica's fabulous knitted home accessories that sits alongside shabby chic furniture, designer homewares and vintage finds, which Andrew has scoured and sourced from like-minded and very trusted designers and merchants based far and wide. With a touch of The Other Duckling magic that leaves every piece bursting with character and charm, it's little wonder that other specialist online retailers are so keen to champion this very endearing brand as part of their own collections.

Every month, The Other Duckling features a captivating miscellany for the home, from dainty tealight holders and the softest throws to vintage tableware and shabby chic tables, chairs and cabinets that you simply wouldn't find on the high street. However, essential for 2013 is the range of Erica Quincey Knits that has proved so popular with Duckling followers who have found her comfy knitted pouffés the most coveted *objet de vertu* of the season. You can see the full range at *theotherduckling.co.uk/pouffes-by-erica-quincey-70-c.asp*.

Delivery of all items is prompt and inexpensive and customer service is reassuringly efficient; the advice from those in the know is that *theotherduckling.co.uk* is a must-have bookmark that you'll turn to again and again.

Ends

Caption: The Other Duckling gems: love seat (£80), knitted pouffé (£145), staffordshire dogs (£45) and shabby chic frame key holder (£18).



Notes to editors:

The Other Duckling is an online treasure trove of endearing home accessories, home furnishings and gifts, including designer homewares, vintage, revamped and shabby chic furniture and Erica Quincey knitted textiles. Please visit www.theotherduckling.co.uk to see the full range and for further information.

Images:

We have an extensive photographic library. Please contact us if you require further images in different resolutions or formats.

Contacts:

Andrew Hatcher
The Other Duckling | www.theotherduckling.co.uk
Tel: 01329 834769 | 07771 544712
Email: hello@theotherduckling.co.uk

